

Claire Hansen

Web Content Developer

Highly skilled web content developer with 6 years of experience creating responsive websites and webpages. Proven ability to construct a flawless site experience on numerous platforms by delivering high-quality code. Seeking to leverage my expertise to contribute effectively to a dynamic team.

Experience

July 2020 – Present

Senior Web Content Developer

Petco Health and Wellness Company, Inc.

- Independently manage the content development responsibilities for the entire petco.com homepage using HTML, CSS, and JavaScript.
- Schedule all content for the petco.com homepage using Adobe Experience Manager and IBM Management Center.
- Adapt to a rapidly changing content schedule while maintaining content accuracy and clean code.
- Build new landing pages from the ground up to promote new campaigns at Petco.

July 2019 – Mar. 2020

Web Designer

Rise Vision, Inc.

- Designed and built animated digital signage templates using HTML, CSS, and JavaScript for use in over 800 schools and organizations across the world.
- Improved user experience and satisfaction by upgrading clients' displays to the latest software.
- Managed new content updates and accuracy checks to keep templates looking fresh.

Aug. 2018 – June 2019

Web & Graphic Designer

Freelance/Contract

- Created highly personalized WordPress websites for clients in several different industries by utilizing Elementor, Yoast SEO, Contact Form 7, custom CSS and more.
- Developed clients' ideas from conception to delivery, including websites, banners, landing pages, logos, print and digital ads, sales and marketing collateral, social media graphics, and more.
- Consulted businesses on website design and maintenance best practices.

Oct. 2017 – April 2018

Digital Media Intern

SXSW, LLC

- Designed ads and digital marketing strategies targeted at specific audiences based on programming trends.
- Boosted Instagram follower count by 21% over the course of three months with the help of my colleagues.

Contact Info

Location

San Diego, CA

Phone

916-792-4575

Email

clairehansen333@gmail.com

Portfolio

www.thecoastisclaire.com

LinkedIn

www.linkedin.com/in/claire-3

Professional Skills

WordPress

HTML

CSS

Jira

Workfront

Kanban

JavaScript

Sass

Bootstrap

VS Code

Figma

Photoshop

Xd

Illustrator

Personal Skills

Communication

Teamwork

Organization

Detail-oriented

Resourcefulness

Multi-tasking

Problem-solving

Adaptability

Time-management

Education

- 2014-2018** **B.S. in Digital Media Innovation** | *Texas State University*
Selected as the #1 outstanding student graduating with a Digital Media Innovation degree in 2018.
- Cumulative GPA 3.52
 - Dean's List 5 semesters
 - Member of Sigma Alpha Lambda National Leadership and Honors Organization

Awards

2018 **Top Undergraduate Student** | *Texas State University*
Selected as the #1 outstanding student graduating with a Digital Media Innovation degree in 2018.

2018 **Intern MVP** | *SXSW*
Chosen as the top intern from more than 100 interns across all departments of SXSW.