

Claire Hansen

Digital Designer

Hardworking digital design specialist looking to solve real-world problems using my creative eye for design and innovative knowledge of digital media.

Experience

- July 2019 – Mar. 2020** **Web Designer**
Rise Vision Inc
- Designed and built animated digital signage templates for use in over 800 schools and organizations across the world
 - Improved user experience and satisfaction by upgrading clients' displays to the latest software
 - Engaged with clients to learn how we could improve their digital signage experience and help solve any issues they had with templates
- Aug. 2018 – June 2019** **Web & Graphic Designer**
Freelance/Contract
- Helped transform businesses by designing unique, attractive brand identities and optimizing digital presence
 - Developed clients' ideas from conception to delivery, including websites, logos, print and digital ads, sales and marketing collateral, social media graphics, and more
 - Consulted businesses on website design and maintenance best practices
- Oct. 2017 – April 2018** **Digital Media Intern**
SXSW, LLC
- Designed ads and digital marketing strategies targeted at particular audiences based on programming trends
 - Boosted Instagram follower count by 21% over the course of three months with the help of my colleagues

Education

- 2014-2018** **B.S. in Digital Media Innovation** | *Texas State University*
- Cumulative GPA 3.52
 - Dean's List 5 semesters
 - Member of Sigma Alpha Lambda National Leadership and Honors Organization

Awards

- 2018** **Top Undergraduate Student** | *Texas State University*
Selected as the #1 outstanding student graduating with a Digital Media Innovation degree in 2018
- 2018** **Intern MVP** | *SXSW*
Chosen as the top intern from more than 100 interns across all departments of SXSW

Contact Info

Location
San Diego, CA

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Skills

HTML	● ● ● ● ● ●
CSS	● ● ● ● ● ●
JavaScript	● ● ● ● ● ●
Bootstrap	● ● ● ● ● ●
WordPress	● ● ● ● ● ●
Sketch	● ● ● ● ● ●
Illustrator	● ● ● ● ● ●
Photoshop	● ● ● ● ● ●
Xd	● ● ● ● ● ●

Qualities

Communication	● ● ● ● ● ●
Organization	● ● ● ● ● ●
Attention to detail	● ● ● ● ● ●
Consistency	● ● ● ● ● ●
Multi-tasking	● ● ● ● ● ●
Efficiency	● ● ● ● ● ●
Collaboration	● ● ● ● ● ●